



# APFA Commemorative Diary

Australian Police Football Association Commemorative Diary



Rates: All rates are per edition, exclusive of GST and do not include agency fees

Size	Regional	Nation/State Wide
Full Page – 150mm wide x 235mm deep	\$2695.00	\$2995.00
Half Page – 150mm wide x 116.5mm deep	\$1595.00	\$1895.00
Quarter Page – 74mm wide x 116.5mm deep	\$1195.00	\$1495.00
Gold – 74mm wide x 77mm deep	\$895.00	Regional Only
Silver – 74mm wide x 57mm deep	\$695.00	Regional Only
Bronze – 74mm wide x 37.5mm deep	\$495.00	Regional Only

All artwork is in full colour and must be supplied in digital format, as either PDF, EPS or TIF

- \*Cover pages are available for Full Page only
- \*Cover pages are inside front and inside back cover
- \*Cover pages require 30% deposit for booking

Premium Cover Pages	Nation Wide
Full Page – 150 mm wide x 235mm deep	\$3795.00*



## ABOUT THE APFA COMMEMORATIVE DIARY

Your support will help us to produce the APFA Diary which helps maintain the camaraderie of this National Police Football Championship of which we are celebrating over 30 years. Games are played in honour of police officers who have made the ultimate sacrifice while serving on duty. Your support will also assist us in helping to raise the needed funds to host our national police football carnival. A copy of the diary will be distributed to all APFA members and sponsors, ensuring that all can be involved and that our great competition will be around for many years to come.

# 2,000

COPIES PER EDITION  
(APPROX)

# Quarto

DIARY SIZE

# Annual

DISTRIBUTION

QUARTO: PAPER SIZE 170MM WIDE X 245MM HIGH APPROX (1 Calendar Week per Double Page Spread)

## pdf

Artwork must be supplied in high resolution (300 dpi). Files to be output in CMYK – RGB images and any pantone colours must be converted into CMYK.

Full page and colour advertisements must include crop marks and a 3mm bleed on all sides. **Security must be removed from the file.**

## eps

EPS (vector, not Photoshop) are acceptable. Ensure all type is converted to path/outlines

All images are embedded at 3000dpi for CMYK and Greyscale and 6000dpi for monochrome

All pantone colours are converted to CMYK. All artwork must be supplied in digital format to: [production@zodiacmedia.com.au](mailto:production@zodiacmedia.com.au)

## Samples

Silver



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Quarter



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