



APFA Journal

Australian Police Football Association Journal

Rates: All rates are per edition, exclusive of GST and do not include agency fees

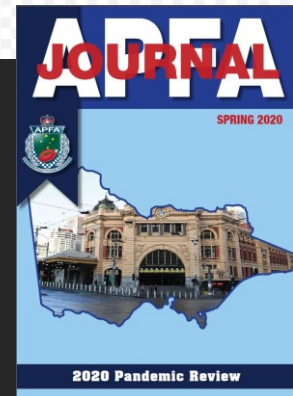
Size	Regional	Nation/State Wide
Full Page – 210 mm wide x 297mm deep	\$2295.00	\$2695.00
Half Page – 190mm wide x 134mm deep	\$1495.00	\$1795.00
Quarter Page – 94mm wide x134mm deep	\$895.00	\$1195.00
Platinum – 94mm wide x 87mm deep	\$695.00	Regional Only
Gold – 142mm wide x 40mm deep	\$595.00	Regional Only
Silver – 94mm wide x 40mm deep	\$495.00	Regional Only
Bronze – 46mm wide x 40mm deep	\$395.00	Regional Only

- *Cover pages are available for Full Page only
- *Cover pages are inside front and inside back cover
- *Cover pages require 30% deposit for booking

Premium Cover Pages	Nation Wide
Full Page – 210 mm wide x 297mm deep	\$3495.00*

ABOUT APFA

The APFA Journal is a vital component in maintaining the camaraderie of the National Police Football Championship, which has been alive and well for over 30 years. Your support will also help us raise the needed funds to host our national police football carnival. With 5,000 copies of the journal being distributed to members and their stations, we can ensure all can be involved and the continuity of this great competition for future generations.



Click the journal above to view a sample edition!

5,000

COPIES PER EDITION
(APPROX)

15,000

READERSHIP (ESTIMATE)

A4

JOURNAL SIZE

Biannual

DISTRIBUTION



pdf

Artwork must be supplied in high resolution (300 dpi). Files to be output in CMYK – RGB images and any pantone colours must be converted into CMYK.

Full page and colour advertisements must include crop marks and a 3mm bleed on all sides. **Security must be removed from the file.**

eps

EPS (vector, not Photoshop) are acceptable. Ensure all type is converted to path/outlines

All images are embedded at 3000dpi for CMYK and Greyscale and 6000dpi for monochrome

All pantone colours are converted to CMYK. All artwork must be supplied in digital format to: production@zodiacmedia.com.au

Bronze



2017 FUND MANAGER OF THE YEAR
FINANCIAL ADVICE
COMPLEX INVESTMENT STRATEGIES

Perth, Western Australia

proudly owned by AXE CAPITAL

Silver



Silver
REMEDIAL MASSAGE
SURFERS PARADISE, QLD

Appointment Required
Mobile: 0400 000 000


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Gold



GOLD AUTOMOTIVE
EVERYONE NEEDS ADVENTURE WWW.GOLDAUTO.SAMPLE

Platinum




PLATINUM
MEDICAL CLINIC

"We all look after each other"

Our approach here at Platinum MC
We all look after each other

Platinum Medical Clinic is a medical institution based in Melbourne's Central Business District.

We have a variety of General Practitioners and Specialized staff to assist with your every need. We are a best practice clinic that focuses on great quality care and medically proven treatment measures.



PLATINUM
MEDICAL CLINIC

Samples