



The National Firefighter

Rates: All rates are per edition, exclusive of GST and do not include agency fees

Size	Regional	Nation/State Wide
Full Page – 210 mm wide x 297mm deep	\$2295.00	\$2695.00
Half Page – 190mm wide x 134mm deep	\$1495.00	\$1795.00
Quarter Page – 94mm wide x134mm deep	\$895.00	\$1195.00
Platinum – 94mm wide x 87mm deep	\$695.00	Regional Only
Gold – 142mm wide x 40mm deep	\$595.00	Regional Only
Silver – 94mm wide x 40mm deep	\$495.00	Regional Only
Bronze – 46mm wide x 40mm deep	\$395.00	Regional Only

All artwork is in full colour and must be supplied in digital format, as either PDF, EPS or TIF

- *Cover pages are available for Full Page only
- *Cover pages are inside front and inside back cover
- *Cover pages require 30% deposit for booking

Premium Cover Pages	Nation Wide
Full Page – 210 mm wide x 297mm deep	\$3495.00*

ABOUT THE NATIONAL FIREFIGHTER

The National Firefighter will evolve over time with feedback and review from readers and industry peers. The aim of The National Firefighter is to share knowledge and commentary from experts in the field, as well as provide background information.



Click the journal above to view a sample edition!

5,000

COPIES PER EDITION (APPROX)

15,000

READERSHIP (ESTIMATE)

A4

JOURNAL SIZE

Biannual

DISTRIBUTION



pdf

Artwork must be supplied in high resolution (300 dpi). Files to be output in CMYK – RGB images and any pantone colours must be converted into CMYK.

Full page and colour advertisements must include crop marks and a 3mm bleed on all sides. **Security must be removed from the file.**

eps

EPS (vector, not Photoshop) are acceptable. Ensure all type is converted to path/outlines

All images are embedded at 3000dpi for CMYK and Greyscale and 6000dpi for monochrome

All pantone colours are converted to CMYK. All artwork must be supplied in digital format to: production@zodiacmedia.com.au

Bronze



2017 FUND MANAGER OF THE YEAR
FINANCIAL ADVICE
COMPLEX INVESTMENT STRATEGIES

Sydney, NSW

proudly owned by AXE CAPITAL

Silver



Silver
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Gold



GOLD AUTOMOTIVE
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Platinum



PLATINUM
MEDICAL CLINIC

"We all look after each other"

Our approach here at Platinum MC
We all look after each other

Platinum Medical Clinic is a medical institution based in Sydney's Central Business District.

We have a variety of general practitioners and specialized staff to assist with Your every need. We are a best practice clinic that focused on great quality Care and medically proven treatment measures.



PLATINUM
MEDICAL CLINIC

Samples